

TERRY CATASÚS JENNINGS

SCBWI EVENTS

AND CONFERENCE PRESENTATIONS

SO YOU WANT TO WRITE A BOOK: Tips and tricks for beginning the writing journey from deciding whether to write for yourself or to write for the market, to understanding the difference between genres and the audiences they reach, to learning the difference between showing and telling, to the importance of mentor texts, critique groups and honest reviews, this presentation takes a pragmatic look at what it means and takes to become a writer. The group will briefly consider story arcs, character development, logic, the benefit of outlines, and emotion. Nuts and bolts. Period.

SO YOU WANT TO WRITE A SERIES: Trilogies, duologies, multi-book novel series, chapter book and early reader series all have elements in common. How do you get from book one to book two and beyond? A packed presentation covering the common elements of a series as well as submitting, promotion and marketing.

REMEMBER, FORGET, THEN REMEMBER AGAIN: Writing compelling, salable stories from personal memories.